



**FOR IMMEDIATE RELEASE**

## ANGELA NAETH JOINS ENDURANCE SPORTS INVESTMENT GROUP AS A PARTNER

**DALLAS – February 2021** Endurance Sports Investment Group, LLC (“ESIG”) takes its first step in bringing information and stories to beginner athletes with Angela Naeth, professional triathlete, as a partner. The addition of Angela to the company is part of a vision to showcase endurance sports to athletes, especially to females, BIPOC, physically challenged and LGBTQ+ athletes. As a Partner, Ms. Naeth is responsible for marketing and sales activities for the Run•Tri•Bike print magazine, as well as via the website and social media.

“Angela brings experience, connections and a track record of success to Endurance Sports Investment Group,” said Jason Bahamundi, ESIG President and CEO. With more than 12 years as a pro triathlete, we look forward to Angela making Run•Tri•Bike a model of success by providing athletes, especially female athletes, with insight into endurance sports as well as inspiration and motivation.”

“I was interested in Endurance Sports Investment Group from the first conversation with Jason. His vision for helping beginner athletes and providing a platform for athletes, especially women, of all races, physical ability and sexual orientation drew me in” said Naeth. “This concept was something I had to be a part of and am excited for the future of Run•Tri•Bike.”

“Run•Tri•Bike will help athletes by showcasing stories of the everyday athlete,” said Bahamundi. “The stories along with tips and tricks, and the nuances of endurance sports will help inspire and motivate. We will give our readers the ability to see that there is a spot at the starting line for everybody.”

Angela Naeth’s experience includes being a 3x Ironman Champion, 36+ podium places at the 70.3 distance and 8th at the Ironman World Championships in 2018. Her educational background includes a Master’s degree in Physical Therapy and Bachelor’s in Health Sciences. Angela continues to pursue her career as a professional triathlete, is the founder of an all women’s [endurance team](#) and coach’s others to achieve their athletic pursuits. Her passion is to inspire and support Women In Sport.

### **ABOUT RUN•TRI•BIKE**

Run•Tri•Bike is a multimedia platform designed to help beginner athletes navigate the world of endurance sports, which include running, cycling and swimming. Found nationally in endurance sport specialty stores, via subscription, and endurance sports races. Visit [runtrimag.com](http://runtrimag.com) as well [@runtrimag](#) on [Facebook](#), [Instagram](#) and [Twitter](#).

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